



***Rudbeckia hirta* - Black-eyed Susan**

COMMON NAME: Black-eyed Susan

SCIENTIFIC NAME: *Rudbeckia hirta* – Olaus Rudbeck (1630-1702) and his son Olof Rudbeck (1660-1740) were professors at Uppsala University in Sweden. The father established the first botanical garden in Sweden. Linnaeus was a student of the son. *Hirta* means rough

FLOWER COLOR: Bright yellow with a deep brown center disk

BLOOMING PERIOD: June to September

SIZE: 1 – 3 feet

BEHAVIOR: Beautiful self-seeding biennial. The first year it forms a rosette of leaves and flowers the second year. It is covered with hairs that give it a slightly rough texture.

SITE REQUIREMENTS: Has a wide tolerance of soils and light conditions. Prefers full sun.

SPECIAL FEATURES: Colorful, long-lasting 2-3 inch wide, daisy-like flowers. Good for fresh bouquets. Flowers attract butterflies and bees; seeds attract birds.

SUGGESTED CARE: Requires little care once established. Rarely needs staking.

NATURAL RANGE: Most of the U.S. and Canada except for the desert.

COMPANION PLANTS: Monarda, spiderwort, flowering spurge, little bluestem, purple prairie clover, yarrow, fleabane, stiff goldenrod, blazing star, wild rose, switch grass and coreopsis.